Steve Toepp

12380 Timberline Trace N
Granger, IN 46530
Mobile: (574) 707-7777
midwestphoto@mac.com

Profile

Multi-media professional with strong ties to the University of Notre Dame.

Expertise in video production ranging from concept, to capture, to post-production.

Creative nature with excellent communication and problem solving skills. I am organized, efficient, and love what I do.

I work well with a team approach, or I can cover all aspects of a project including technical and creative. Self starter and very motivated.

Having been a part of the Notre Dame community for a significant number of years, I believe I am qualified to help convey the message and core values of the University of Notre Dame.

I am motivated, reliable, and passionate about my work. I maintain a high standard of ethics and I believe in the mission of the University.

Experience

2012-2015- MULTI-MEDIA PRODUCTION SPECIALIST, COLLEGE OF SCIENCE, UNIVERSITY OF NOTRE DAME

I created almost all the video content for the College of Science as a temporary, part-time staff member in the marketing team. COS Messaging, and staff and student stories told with engaging imagery. Events, Tutorials, profile videos, whatever we needed. Working with limited resources, I was able to handle an extremely wide range of assignments sometimes under tight deadlines (same day capture and post)

1985-PRESENT- OWNER, MIDWEST PHOTOGRAPHICS, GRANGER, IN

For many years, my studio, Midwest Photographics, has supplied thousands of businesses, corporations, and individuals with high-quality commercial still photography and videography. One of my earliest clients was The Snite Museum of Art. under Dr Dean Porter. I provided all of their large format photographic services from1985-1994. Since leaving the staff position at ND COS, I have fulfilled hundreds of assignments from Notre Dame Mark-Com .

Education

2010- ASSOCIATE OF APPLIED SCIENCES, VISUAL COMMUNICATIONS, CONCENTRATION IN FILM & VIDEO, IVY TECH, EVANSVILLE, IN

1984- BACHELOR OF ARTS, PHOTOGRAPHY,.COLUMBIA COLLEGE, CHICAGO, IL

Skills

Multimedia studio management & operation including supervising staff all production work, client communications, website content management, marketing & social media channel management.

Video capture with various 3 chip pro camcorders, broadcast cameras, VDSLR Cameras and mirrorless, Drones, GoPro. Supports, rigs, rails, jibs, Steadicam,

Audio capture technician with multi track editing skills.

Studio and location lighting and techniques- tungsten LED, florescent. HMI,. Gaffing/ grip.

Post production editing with Premier, Final Cut Pro,. Motion Graphics and some multitrack audio software. Excellent iOS platform knowledge. footage acquire, cataloging, and asset management.

Pre-production idea development, storyboard, client and team communication.

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Skills (Continued)

Still photography- Capture & lighting. of any subject (people, place, or thing). Equally comfortable in Studio or on location. HDR, time lapse, Photoshop. Apps

Presentation software including Prezi, Keynote, Powerpoint,

Creative storyboard development and scriptwriting

Office and organizational software and apps

Portfolios

Film and Videos selected for UND Director of Visual Storytelling position (past and current work):
https://vimeo.com/showcase/10828203

Selections of University Communications Photography Assignment:
https://midwest-photographics.smugmug.com/Portfolios/2021-Website/Educational-Institutions-

Commercial Photography- Still Photography Portfolio:
https://midwest-photographics.smugmug.com/Portfolios/Commercial-Photography-by-Midw

Notre Dame/Educational Institutions Photography at:
https://midwest-photographics.smugmug.com/Portfolios/Media-Content-for-Higher

Commercial, Corporate, and industrial Videos:
https://vimeo.com/showcase/7513255

References

Tammi Freeling- Director of Marketing and Communications, Notre Dame Science. (574) 631-5833 tammi.J.Freehling.3@nd.edu

Michael Weins - Office of public affairs and communications, ND Creative. (574) 631-2424. mwiens@nd.edu

William O'Hayer- Senior Director, Finance and Administration, College of Science, University of Notre Dame. (574) 631-2948 wohayer@nd.edu

Danny Lerman - Creative Manager, Steel Warehouse Marketing dannyl@SteelWarehouse.net M: (574) 236-2755 O: (574) 236-2755

Dr Kathleen Neuhoff, DPM, Family Foot Care Clinic, SB (574) 287-5859. Co-Director of Magrane Pet Medical Center, Mishawaka 574) 259-5291. vetpod@aol.com