

Steve Toepp

12380 Timberline Trace N

Granger, IN 46530

Mobile: (574) 707-7777

midwestphoto@mac.com



Profile

Multi-media professional with strong ties to the University of Notre Dame.

Expertise in video production ranging from concept, to capture, to post-production.

Creative nature with excellent communication and problem solving skills. I am organized, efficient, and love what I do.

I work well with a team approach, or I can cover all aspects of a project including technical and creative. Self starter and very motivated.

Having been a part of the Notre Dame community for a significant number of years, I believe I am qualified to help convey the message and core values of the University of Notre Dame.

I am motivated, reliable, and passionate about my work. I maintain a high standard of ethics and I believe in the mission of the University.

Experience

2012-2015- MULTI-MEDIA PRODUCTION SPECIALIST, COLLEGE OF SCIENCE, UNIVERSITY OF NOTRE DAME

I created almost all the video content for the College of Science as a temporary, part time staff member in the marketing team. COS Messaging, and staff and student stories told with engaging imagery. Events, Tutorials, profile videos, whatever they needed. Working with limited resources, I was able to handle an extremely wide range of assignments sometimes under tight deadlines (same day capture and post)

1985-PRESENT- OWNER, MIDWEST PHOTOGRAPHICS, GRANGER, IN

For many years, my studio, Midwest Photographics, has supplied thousands of businesses, corporations, and individuals with high-quality commercial still photography and videography. One of my earliest clients was The Snite Museum of Art. under Dr Dean Porter. I provided all of their large format photographic services from 1985-1994.

Education

2010- ASSOCIATE OF APPLIED SCIENCES, VISUAL COMMUNICATIONS, CONCENTRATION IN FILM & VIDEO, IVY TECH, EVANSVILLE, IN

1984- BACHELOR OF ARTS, PHOTOGRAPHY, COLUMBIA COLLEGE, CHICAGO, IL

Skills

Multimedia studio management & operation including supervising staff all production work, client communications, website content management, marketing & social media channel management.

Video capture with various 3 chip pro camcorders, broadcast cameras, VDSLR Cameras, GoPro. Supports, rigs, rails, jibs, Steadicam

Audio capture technician with multi track editing skills.

Studio and location lighting and techniques- tungsten LED, florescent. HMI,. Gaffing/ grip.

Post production editing with Premier, Final Cut Pro,. Motion Graphics and some multitrack audio software. Excellent iOS platform knowledge. footage acquire, cataloging, and asset management.

Pre-production idea development, storyboard, client and team communication.

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Skills (Continued)

Still photography- Capture & lighting. of any subject (people, place, or thing). Equally comfortable in Studio or on location. HDR, time lapse, Photoshop. Apps

Presentation software including Prezi, Keynote, Powerpoint,

Web content management software including Drupal

Office and organizational software and apps including Word, Pages, Excel, Numbers. Google Docs, Slides, Calendars

Portfolios

Commercial, Corporate, industrial Videography Portfolio:

<https://vimeo.com/channels/midwestphotographics>

Marketing Videography Portfolio:

<https://www.youtube.com/playlist?list=PL7UIV-zwAJZrVFlnT4j-iWF4XAVT42BsB>

Commercial Photography Still Photography Portfolio:

<https://midwest-photographics.smugmug.com/Portfolios/Commercial-Photography-by-Midw/>

References

William O'Hayer- Senior Director, Finance and Administration, College of Science, University of Notre Dame. (574) 631-2948

wohayer@nd.edu

Stephanie Healey- Director of Marketing and Communications at Illinois Institute of Technology. (312) 567-8945 shealey@iit.edu

Kelsy Zumbrun, Senior Producer/Director at WNIT Public Television. SB (574) 675-9648 ext 324. kzumbrun@wnit.org

Dr Kathleen Neuhoff, DPM, Family Foot Care Clinic, SB (574) 287-5859. Co-Director of Magrane Pet Medical Center, Mishawaka 574) 259-5291. vetpod@aol.com